

ANNIE'S PROJECT

A six week course designed just for farm women with a passion for business involvement.

Critical decision-making and information topics on:

- Production Risk Management
- Marketing Risk Management
- Financial Risk Management
- Legal Risk Management
- Human Resources Risk Management

By the end of this program you will increase your knowledge and abilities in goal setting, working with professionals



to meet goals, organizational and time management, and how personalities affect relationships with others.

ANNIE'S PROJECT IS MOTIVATING, EMPOWERING, AND IMPROVES THE OPERATIONS BOTTOM LINE \$!



COOPERATIVE
EXTENSION
SERVICE



UNIVERSITY OF KENTUCKY
College of Agriculture



Return to:
Warren County Extension Service
3132 Nashville Road
Bowling Green, KY 42101

Phone: 270-842-1681

Fax: 270-842-1684

E-mail: dl_ces_warren@email.uky.edu

UK COOPERATIVE EXTENSION SERVICE
University of Kentucky – College of Agriculture

ANNIE'S PROJECT

A WORKSHOP THAT
EMPOWERS FARM WOMEN
TO BE BETTER BUSINESS
PARTNERS IN THE EVER-
CHANGING, DYNAMIC, AND
COMPLEX WORLD OF
AGRICULTURE



**WARREN COUNTY EXTENSION OFFICE
TEL: 270-842-1681**

ANNIE'S PROJECT

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ANNIE'S PROJECT will include brief presentations and extended discussions with agricultural professionals. Women wanting to take a more active role in the business side of the farming operation will find this program motivating and enjoyable. The success of the project has enabled it to grow from a Southwest Illinois program to one that is now offered in over 14 states including Kentucky. Join us as we embark on strengthening our female leadership within agriculture.

CURRICULUM

- ✦ **February 4, 2010—Thursday**
 - Meet Annie
 - Introductions
 - True Colors
 - Goals & Mission Statements
- ✦ **February 11, 2010—Thursday**
 - Review Goal Setting
 - Legal Presentation
 - Retirement & Estate Planning
 - Financial Terminology
 - Insurance for Farm Families
- ✦ **February 18, 2010—Thursday**
 - Financial Documentation:
 - Farm Business Plans
 - Using Spreadsheets and FAST Tools
- ✦ **February 25, 2010—Thursday**
 - Crop Insurance
 - Farm Leasing Agreements
 - Farm Service Agency

- ✦ **March 4, 2010—Thursday**
 - Livestock Marketing
 - Grain Marketing
 - PRIMER & Alternative Crops Marketing,
- ✦ **March 18, 2010—Thursday**
 - Participants Choice Topic

*** Lunch Will be Served Each Day ***

Time: 9:00 a.m. to Noon

Registration: \$50.00



Annette (Kohlhagen) Fleck
Circa 1942.

HISTORY OF ANNIE

Annie grew up in a small town in northern Illinois and eventually married a farmer. Annie spent her lifetime learning how to be an involved business partner with her husband. While they were successful, the learning process was not easy.

Seeing her struggles, Annie's daughter an agent in Illinois created Annie's Project to take her experiences and shares them with farm women living and working in a complex business.

Name

Address

Phone

E-mail

Registration is \$50.00 payable to Warren County Soil Test

Return form by January 22, 2010

Program will begin each day at 9:00 a.m. with lunch being served around noon.

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