



MarketReady



Summer 2011



MarketReady Producer Sales Training

Who should attend?

Producers and processors interested in selling to foodservice institutions have a unique opportunity to explore ways to improve and expand a food business. MarketReady Training is useful to producers who are considering or developing a new food business, and can be helpful to those currently selling product to a few local retailers or restaurants. For more, see: <http://www.uky.edu/fsic/marketready/>

Want to grow your business?

The MarketReady program will provide you with a professional marketing education to improve sales relationships with restaurants and foodservice institutions. This national program, developed by the University of Kentucky Cooperative Extension Service, will provide you with the tools for business success. Please join us! Registration cost is \$25, which includes class materials and lunch. Space is limited.

Join Us For Your MarketReady Training!

Jefferson County Extension Office

810 Barret Avenue, Louisville KY 40204; 502-569-2344

Tuesday, August 30, 2011

9 a.m. until 3 p.m.



COOPERATIVE EXTENSION



The University of Kentucky is committed to a policy of providing opportunities to people regardless of economic or social status and will not discriminate on the basis of race, color, ethnic origin, national origin, creed, religion, political belief, sex, sexual orientation, marital status, age, veteran status, or physical or mental disability.

Please submit a completed form to the address below with a \$25 check made payable to the University of Kentucky.

Name _____ Phone _____ E-mail _____

Company _____ Address _____

I plan to attend:

MarketReady Training, Jefferson County Extension Office
Tuesday, August 30, 2011, 9 a.m. until 3 p.m.

Questions?

Miranda Hileman – miranda.hileman@uky.edu

University of Kentucky – 407 Barnhart Bldg., Lexington KY 40546 – 859.257.7272 x.223