

Goals for Living on a Few Acres

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COOPERATIVE
EXTENSION
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Why do you “Live on a Few Acres?”

- Did you grow up in this environment?
- Did you move here from a more populated area/setting?
- Have you scaled down from larger acreage?
- Is it a way of life?

Living on a Few Acres

- Whatever your motivation for living on a few acres, you should have a mission/goal/plan for what you want to accomplish.

Start off with a Mission Statement

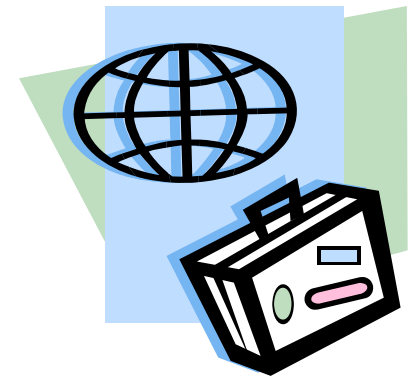
- Mission statements provide a vision for the future.
 - Where do I want to be?
 - Is what I am doing now included in my mission?
- Mission statements define what is important to you, and why you are involved in a business or operation.

Example of a Mission Statement

- To be a good neighbor, operate a profitable blueberry production operation, providing good, quality fruit to the local farmers market during berry season, and use sound environmentally friendly production practices for the health of our natural resources and consumers.

The Next Step is Setting Goals

- Goals provide the stepping stones towards the MISSION.
- Our goals should be in line with accomplishing our Mission Statement
- Setting and achieving goals gives us a sense of accomplishment



What makes a GOOD Goal?

- SMART GOALS

S = Specific

M = Measurable

A = Attainable

R = Relevant

T = Timed

Time Frame of Goals

- Short Term
 - Can be achieved within next 1-5 years
 - Can act as stepping stones for other goals
- Long Term
 - 10-15 year time frame

Things to Consider in Setting Goals

- Conflicts
- Time Frame
- Flexibility



Who Should set Goals?

- EVERYONE
- Goals can be Personal, Financial, Family, Work, Farm, etc.
- Goals should be discussed with Family.
- Goals should be written down and displayed in a prominent place.

For more information:

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**Developed for Living on a Few Acres
Rural Living Clinic**

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