

**Kentucky Beef Conference**

**is hosted by:**

University of Kentucky  
College of Agriculture  
Cooperative Extension Service

**and sponsored by:**

Kentucky Beef Network  
Kentucky Cattlemen's Association

Kentucky Department of  
Agriculture

Central Kentucky Ag Credit

Kentucky Farm Bureau  
Federation

Farm Credit Services

Kentucky Bank

Southern States

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For more information and to pre-register, contact your County Extension Agent for Agriculture & Natural Resources by [October 16, 2009](#).

A \$10 fee will be collected upon registration the morning of the program. Lunch and refreshments are included.

**KENTUCKY  
BEEF  
CONFERENCE**

Planning Today for Tomorrow's Markets Kentucky Beef Conference will focus on current marketing trends in the beef industry, feed grain and management practices that influence marketability of the stocker and cow/calf herd. Through the help of our corporate and industry sponsors, we are able to bring you the top speakers in the country at virtually no cost. Plan to join us at the 2009-2010 Kentucky Beef Conference.



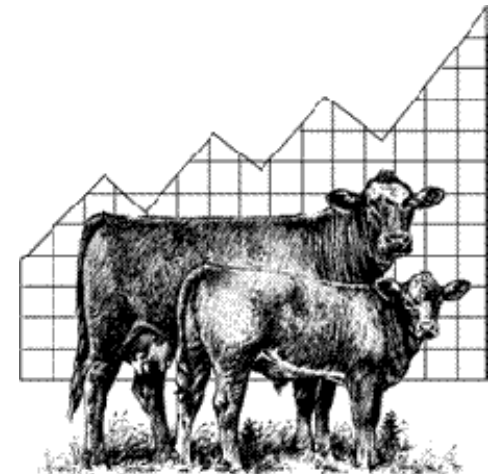
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**KENTUCKY BEEF  
CONFERENCE**

**Planning Today  
for Tomorrow's  
Markets**

**October 27, 2009**



**Fayette County  
Extension Office  
Lexington, Kentucky**

## PROGRAM

- 9:00 **Registration**  
University of Kentucky College of Agriculture Ambassadors
- 10:00 **Welcome and Opening Comments**  
Dr. Jimmy Henning, Associate Dean and Director, University of Kentucky, Cooperative Extension Service
- Marketing Overview and Long-Term Marketing Trends**  
Randy Blach  
Senior Analyst for Cattle-FAX
- 11:00 **Feed Grain Outlook**  
Dr. Cory Walters  
Ag Economics Extension Specialist, University of Kentucky
- 11:30 **Nutrition for Healthy Calf to Market**  
Dr. Jeff Lehmkuhler  
Animal Sciences Extension Specialist, University of Kentucky
- 12:15 Lunch
- 1:00 **Practices for Today's Market: Health and Management**  
Dr. Larry Hollis, DVM  
Extension Beef Veterinarian  
Kansas State University
- 2:00 **Marketing Strategies for 2009-2010**  
Randy Blach  
Senior Analyst for Cattle-FAX
- 3:00 **Adjourn**

## SPEAKERS' BIOGRAPHIES

### Randy Blach

Randy Blach is Executive Vice-President of Cattle-FAX and CF Resources, Inc., a wholly owned subsidiary of Cattle-FAX. Randy is a Colorado native and was raised on a family ranching and farming operation at Yuma, Colorado. The operation produced commercial and purebred cattle, along with both irrigated and dry land crops. Randy graduated from Colorado State University with an Animal Science Degree. He has been with Cattle-FAX since 1981 and served as Cow-Calf and Feeder Cattle Analyst for the Western Region and as the Kansas Feedyard Region Analyst.

### Dr. Larry Hollis

Larry Hollis is a graduate of Texas A & M University's College of Veterinary Medicine. He spent 4 years in private practice where he was heavily involved in cow/calf and stocker production medicine and feedlot consultation. He joined the staff of the Texas Veterinary Medical Diagnostic Laboratory. He taught stocker and feedlot production medicine for Texas A & M University, the University of Tennessee, and the University of Nebraska. Since 2002 he has served as the Extension Beef Veterinarian at Kansas State University.

### Dr. Jeff Lehmkuhler

Jeff Lehmkuhler grew up in southwestern Indiana just north of Owensboro. Jeff received a B.S. from Purdue University and a M.S. and a Ph.D. from University of Missouri. He has worked as the Beef Extension Specialist at the University of Wisconsin from 2001 to 2008 before joining the faculty at the University of Kentucky. His responsibilities include providing producers science-based, practical information allowing them to make more informed decisions and being a liaison to the beef cattle industry. Jeff's programming areas include nutrition of beef cattle, grazing and production management leading to enhanced efficiency of the beef system.

### Dr. Cory Walters

Cory Walters grew up on a grain farm in Montana. He received his a B.S Degree from Montana State University in Agriculture Business. He received a M.S. in Statistics, a M.A. in Agriculture Economics and a Ph.D. in Economics from Washington State University. His primary responsibility at the University of Kentucky is to provide research based information to producers on Crop Marketing.